



NARA

NATIONAL AIRCRAFT RESALE ASSOCIATION

NARA certification and why it makes a difference

How can buyers and sellers of previously flown business aircraft find a broker or dealer who will always look after their best interests, treat them fairly and assure the fastest transaction at the best possible price?

Simple. They look for a NARA Certified Broker/Dealer.

NARA Certification distinguishes you as a professional with a reputation for honesty, integrity, transparency, and a commitment to maintaining the highest ethical standards. Moreover, NARA Certification assures your clients that you are constantly improving the quality of your services, products and operations.

Aircraft brokers and dealers achieve and maintain NARA Certification through the following criteria:

- All prospective NARA Certified Aircraft Brokers/Dealers must pass a rigorous application process.
- They must be sponsored by three current NARA Members.
- Admission to NARA is granted only with an 80% favorable vote from the entire body of NARA Certified Brokers/Dealers.
- NARA Certified Aircraft Brokers/Dealers must strictly adhere to the NARA Code of Ethics.
- They must attend at least one NARA Membership meeting per year.
- NARA Certified Brokers/Dealers must participate in NARA's program of ongoing education to remain current on best practices and new developments in acquiring and selling business aircraft.

As a NARA Certified Broker/Dealer, you are entitled to display the NARA Certified logo on your website and printed material. When you do, your clients will recognize you as one of the most respected and highly experienced brokers and dealers in business aviation. The logo is available for download in the Member login section at NARAaircraft.com



Proudly display the NARA Certified logo on all your marketing materials. Your clients will benefit and so will you.